

## COOKIES USED ON OUR WEBSITES

We use the following cookies on our Websites:

Name of cookie	Cookie Type (first/third party)	Host	Purpose of Cookie	Duration of cookie
<b>Strictly necessary cookies</b>				
JSESSIONID	First Party	Ralphlauren.co.uk, Ralphlauren.fr, Ralphlauren.de	Maintain session between page views	Session
<b>Functionality cookies</b>				
Site functionality	First Party	Ralphlauren.co.uk, Ralphlauren.fr, Ralphlauren.de	Remember website options or settings	Persistent
Monetate	First Party	Ralphlauren.co.uk, Ralphlauren.fr, Ralphlauren.de	Test and optimize website experience	Persistent
Salesforce	First and Third Party	Ralphlauren.co.uk, Ralphlauren.fr, Ralphlauren.de	Monitor success of email campaigns	Persistent
Truefit	First Party	Ralphlauren.co.uk, Ralphlauren.fr, Ralphlauren.de	Remember Truefit settings between visits	Persistent
Klick to Chat	First Party	Ralphlauren.co.uk, Ralphlauren.fr, Ralphlauren.de	Chat functionality	Persistent
Scene 7	First Party	Ralphlauren.co.uk, Ralphlauren.fr, Ralphlauren.de	Product Image Zoom	Session
<b>First party analytics cookies</b>				
Adobe Analytics	First Party	metrics.ralphlauren.co.uk, smetrics.ralphlauren.co.uk, metrics.ralphlauren.fr, smetrics.ralphlauren.fr, metrics.ralphlauren.de, smetrics.ralphlauren.de	Capture browsing behavior on the site to enable performance reporting, customer insight and optimisation	Persistent
Google Analytics	First Party	Google.com	Capture browsing behavior on the site to enable performance reporting, customer insight and optimisation	Persistent
<b>Third party analytics cookies</b>				
Content Square	Third Party	Contentsquare.com	Capture browsing behavior on the site to enable performance reporting, customer	Persistent

			insight and optimisation	
ForeSee	Third Party	Foresee.com	Survey functionality	Persistent
<b>Third party advertising cookies</b>				
DoubleClick	Third Party	Doubleclick.com	Tracking and optimization of advertising campaigns	Persistent
Twitter	Third Party	Twitter.com	Tracking and optimization of advertising campaigns	Persistent
Google	Third Party	Google.com	Tracking and optimization of advertising campaigns	Persistent
Affiliate Window	First Party	ralphlauren.co.uk ralphlauren.fr ralphlauren.de	Tracking of affiliate and partner campaigns	Persistent
SaleCycle	Third Party	Cloudfront.net	Tracking and optimization of advertising campaigns	Persistent
Facebook	Third Party	Facebook.com	Tracking and optimization of advertising campaigns	Persistent
Link Synergy	Third Party	Linksynergy.com	Tracking and optimization of advertising campaigns	Persistent
Netmining	Third Party	Netmng.com	Tracking and optimization of advertising campaigns	Persistent
iGoDigital	Third Party	Igodigital.com	Tracking and optimization of advertising and recommendations	Persistent